

# **ARTISTS INFO 2025**

**PLEASE READ THE FOLLOWING BEFORE BOOKING!**

**This form DOES NOT guarantee a table booking. A booking is secured when payment is received and confirmed. All applications are curated and forms will be live for 24 hours only! Any attempt to submit after this window will not be successful.**

**Venue - St James Park Stadium, Newcastle**

**Dates - 27th - 29th June 2025**

**Trading times - Friday - 12pm - 6pm**

**Saturday 10am - 6pm**

**Sunday - 10am - 4pm**

**Tables - 6ft x 2ft trestle with tablecloth included**

**Hire rates - Artist £150 for 3 days**

**Backing tables are 1/2 the price of the main tables (Limited to certain areas)**

## **STAFF PASSES**

**With the initial booking, you get a pass for yourself and 1 helper additional tables come with 1 extra pass. Any extra passes must be purchased with the booking. These are for assistants only and not for attendees. Additional passes can be added at any time but you must contact us for all updates to your booking. Additional passes are £25 each.**

## **SunnyCon Merch Add Ons**

**Due to high demand, we are offering traders the opportunity to pre-order our VIP merch. This will be; A Sunny tee, tote, badge, stamp book, and hand fan. All merch must be collected from the merch desk on level 4 and any unclaimed merch by Sunday will be released to the public, do not forget to collect!**

## **Table Placement**

**If you have any requirements or would like to be positioned next to friends then please state it on the form. We will try to accommodate your requests as best we can but in some circumstances, this may be difficult. Any requests not submitted will not be done.**

## **Examples Of What You Can Sell**

**Artists Tables can sell artwork (2D), prints, badges, bookmarks, comics, and keychains (Plus extras as long as 80% of your stall is approved items) We also allow fan art at our events.**

## **NO FAKE GOODS**

**Your store will be screened before a confirmation will be sent. Anyone selling unofficial merchandise will not be permitted and anyone found attempting to take fake goods into the event will not be allowed to trade at future events.**

## **NO AI**

**Images generated using AI software are not permitted. Anyone found selling items with AI art will be asked to leave and not allowed to apply for future events.**

## **REFUND POLICY**

**(Please take this into account before booking)**

**If the table is canceled within 28 days of the booking then a full refund will be given (unless booking after the dates below). If before midnight March 31st a 50% refund will be given.**

**From midnight April 1st there will be no refunds for any cancellations.**

## **FOOD AND DRINK:**

**St.James does not allow any outside food to be brought in. We however do not police this rule as it is venue only. There will be water stations around the venue and water available from all bars. There will be food available for purchase in the venue and lots of local shops also. Staff at the venue and SunnyCon staff aren't responsible for your food or drink so please make sure you bring the correct number of staff for breaks away for food/drink and to help with your set up and set down.**

## **PARKING:**

**The venue has very limited free parking, after that, the pay and display are to be used. Please consider this before booking. You will receive a parking info sheet in your trader's packs sent out before the event. Please read this information carefully to avoid parking charges.**

## **ELECTRICITY:**

**The trading areas have various plug sockets around the room, we cannot guarantee that your stall will be close to one so all stall holders that require electricity are asked to bring their own e tensions and be sure not to cause a hazard with wires.**

## **TABLE SHARING**

**Table sharing is allowed but must be agreed between all parties. Any and all changes must be approved by SunnyCon staff first. You CANNOT resell or pass tables on to friends. All changes to bookings must go through us first and priority is given to those on our wait lists.**

**SunnyCon Anime Expo staff are not responsible for traders' stalls and goods. Volunteers are there to ensure a safe and clean environment in which to trade in, it is YOUR responsibility to get your goods in and out of the venue within the setup/downtimes. The trader area on Level 2 and the art room on Level 4 on Sunday will now be closing at 4 pm to allow enough time for set down, giving 2.5 hours. Traders must be packed up and out of the venue by 6.30 pm, please ensure this is something you can do before booking your stall.**

**Thank you for applying to be part of SunnyCon Anime Expo 2025.**

